Homework

Part 1 - Basics
A Change in Mindset
You ❤ WordPress

Client ❤ Solutions
Step into the client's shoes
Be more accountable 💪
Your Code

Third Party Themes/Plugins

WordPress Core

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Let’s deal with e-FAQ 🤘

Part 2 - Obvious
Security 🧥
WordPress does get hacked
WordPress does get hacked
but in proportion to its user base
Useful Links

- [wordpress.org/about/security/](wordpress.org/about/security/)
- [sucuri.net/website-security/website-hacked-report](sucuri.net/website-security/website-hacked-report)

💡 Use PDF version of reports
Caching Layers

- NGINX
- Full Page Cache
- WordPress Object Cache
- Redis
- PHP Opcode Cache
- MySQL
- Query Cache
Autoscaling (AWS)
Scalability ∝ Code Quality
Integration
Hooks API

You Complete Me...
Extensibility
I have an APP for that!
• GPL does not force you to release your custom code to public
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• GPL protect you from uncomfortable licensing and pricing changes in future
For Enterprises

Free = No Accountability
Takeaway 🚚

Part 3 - Wrap up!
Sell WordPress as your own product!
We are hiring! 🤗

careers.rtcamp.com
We are partnering!

rahul@rtcamp.com
Thank You! 🙏

@rahul286
rahul@rahul286.com